

Pacesetter Action Plan

As a leader in the community and strong supporter of United Way, you have chosen to participate in the 2008-2009 United Way of Douglas & Pope Counties Pacesetter Campaign. This opportunity will allow you to assume a leadership role within the United Way campaign and will group you among other selected organizations that have shown the same commitment to helping those in need within their local community.

As a Corporate Leader I, _____, will take a dynamic leadership role in support of our United Way campaign.

Our campaign will begin _____ and conclude _____.

Pacesetter Campaign Expectations:

1. Complete their employee campaign before September 30th.
2. Invite United Way speakers to a campaign rally or employee meeting.
3. Promote “fair share” giving. This means:
 - (a) 1 hour pay per month
 - (b) 1% of salary
4. Have a special event to offer incentives to add an element of fun to the campaign.
5. Make a minimum corporate donation of \$1,000 (for-profits only).
6. Commit to a goal increase of 10% in employee giving over last year.
7. Allow payroll deduction for their employees.

Pacesetter banners (8’x18”) will be available from United Way for \$50 to identify your company as a business that contributes back to the community. Banners are white, 8’x18”, with the message “Proud to be a United Way Pacesetter”. They are durable enough to be displayed either inside or outside. Call 763-4840 or e-mail (unitedw@rea-alp.com) if you would like a banner.

Comments/Follow-up: _____

Signature _____ Date _____

Thank You for Setting the Pace as a Leader in the Community!

United Way of Douglas & Pope Counties
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